

Greta Shems

Shenon

FREELANCE BRAND MANAGER



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Greta Shems Shenon

ABOUT ME

28, half Arabic half Hungarian. I have been working in marketing for 5 years now, since 2019 as a Freelancer. I am a Brand Manager with experience in working in the aviation industry. I help businesses connect their brands with customers/clients. I constantly monitor marketing trends and keep an eye on competitive products/services.

STUDIES

2014 - 2017 Eotvos Lorand University
Faculty of Humanities
Communication and Media Studies BSC

EXPERIENCES

2018 - 2020 Freelancer
2020 - ProtectOne – Social Media Manager
2018 - Call a Jet - Marketing Manager
2019 - 2020 Hayejin Cosmetics - Marketing Manager

2017 - 2018 Special Effects Media – Account Manager
Project management, building and maintaining partnerships, coordinating creative tasks (Youtube videos and social media posts) , business development.

2016 - 2017 Frank Digital – Junior Account Manager
Project management, coordinating creative tasks (projection mapping, painting firewalls, filming, VR application development), building and maintaining partnerships.

2016 Design Terminal – Communications Manager
Project management, coordinating creative tasks (projection mapping, painting firewalls, filming, VR application development), building and maintaining partnerships.

2015 STR Media – Communications Assistant
Marketing communication (HORECA and fashion), organizing PR events for the Thomas Sabo brand, managing social media sites, brand management, monitoring.